

FOR IMMEDIATE RELEASE:

Education, Community Outreach Part of Slow Food Pig Roast

Stratford, ON - On Sunday, August 30th, Lassdale Farms in Punkeydoodles Corners, just south of New Hamburg, will be host to an end-of-summer family pig roast with music, local art and of course food.

The “Pork Party at Punkeydoodles”, hosted by Slow Food Perth County, is a fun way to further the group’s mandate of connecting local food producers with consumers and educating people about the provenance of our food.

Mark Lass of Lassdale Farms has purchased a pig that is being pasture-raised specifically for the event, which could see as many as 200 people show up. The spit-roasted pork will be served with McCully’s Hill corn on the cob, local watermelon and tomatoes and artisanal bread with whey butter from Orville Zehr.

“I’m pleased to be a Slow Food member and part of this celebration,” said Lass who, aside from this one special pig, raises grass-fed beef cattle on his farm, “The entire team was excited about the prospect of an event like this and I was happy to offer our farm location for it.”

The local Slow Food ‘convivium’ uses events like these to promote and educate about local food sources and the tremendous difference between imported versus locally grown food.

Their events also include community outreach and this one is no exception. A block of tickets for the pig roast have been donated to the House of Blessing and will be provided to families who are interested in attending the pig roast.

Because Slow Food, an international non-profit organization with over 100,000 members in 132 countries, is an environmentally conscious movement, this event like so many others they host, will be waste-free.

“We encourage those who are joining us for the afternoon to bring their own reusable plates, cups, cutlery and napkins,” says Danielle Brodhagen, co-chair of the Slow Food’s local chapter, “In addition, we’re asking people to bring beverages as well as lawn chairs and blankets.”

With a barn that will be open to everyone in case of inclement weather, the pig roast will be on rain or shine.

For more information about the event, go to www.slowfoodperthcounty.ca. Tickets are \$10 for adults and free for children 12 and under and are on sale now. They can be purchased at The Green Hair Spa, Foster’s Inn and Anything Grows or through the web site.

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